



KLAVOY



5K

kLaVoy5k 2009

Kristen LaVoy

Sponsor Package



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*In the spirit of giving back to those who give so much
when they have nothing to give.*

It's about the give & take

Dear Community Member:

Please join us in helping to make the second annual kLaVoy5k™ an exciting and rewarding event for our community. The run is in memory of Kristen LaVoy whose life was short, but full because of the donation of others.

This event is sure to inspire and bring many people to our wonderful city. We will educate and advocate about organ, tissue & eye donation. The funds raised from this event go directly to *The Center for Donation & Transplant (Donate Life.)* This event will be a great opportunity for your organization to give something as someone did for Kristen. For more details see the sponsorship descriptions and levels accompanying this letter. If you would like to be a sponsor just fill out the sponsorship agreement and mail back with a check payable to Center for Donation & Transplant (5k).

We also hope that you and your employees join us on race day, May 3rd, 2009.

If you have any questions, please do not hesitate to contact me directly at klavoy5k@hotmail.com or by phone at (518) 928-5808. Thank you in advance for your kindness and generous support.

Sincerely,

Tonya Pellegrini Lawrence

L&P Resources
9 Sand Spurrey Road
Malta, NY 12020
518.928.5808

Race Director
kLaVoy5k™

Event Fact Sheet



Event Name

kLaVoy5k™

Event Description

The kLaVoy5k™ is a fundraising and health awareness event held in the Saratoga County. The event will include members of the surrounding community from all age groups, and will be held within the scenic and historic confines of the Saratoga Spa State Park.

Goals

The goals of the kLaVoy5k™ 2009 are to:

- To help educate and advocate the mission of *The Center for Donation and Transplant (Donate Life)* organ, tissue and eye donation.
- Promote a healthy and active lifestyle and the spirit of competition and good sportsmanship.
- Solicit and encourage strong community involvement and corporate sponsorship to help promote *The Center for Donation & Transplant (Donate Life)*, kLaVoy5k™ and the spirit of sportsmanlike competition

Event Schedule

Sunday May 3rd, 2009

- 8:00 am-9:00 am—Race Registration/Registered Racer Sign-In/Race Bib pick-up
- 9:00 am-10:00 am—5k Road Race (all age divisions)
- 10:30 am-11:30 am—Race awards, and sponsor recognition

Event Participants and Sponsors

As this is our second year, we hope you'll be part of a successful event this year, and be included in our figures for next year!

Proceeds

Funds raised in memory of the kLaVoy5k™ will promote, educate and advocate for *The Center for Donation & Transplant (Donate Life)*.

Sponsorship

This event requires substantial planning and financial resources and is made possible only by strong community involvement and sponsor support. Your contribution is needed to guarantee a safe and fun event for our participants and volunteers.

We welcome contributions in the form of checks payable to **The Center for Donation & Transplant (5k)**

Race Director

Tonya Pellegrini Lawrence
L&P Resources
9 Sand Spurrey Road
Malta, NY 12020
Ph. (518) 928-5808
klavoy5k@hotmail.com



Sponsorship Opportunities

We value our sponsors and want to make sure they receive the recognition and credit they deserve when sponsoring an event. Donations/contributions are tax-deductible (receipt provided after donation received) and are available at the following levels:

BRONZE SPONSOR (\$300)

- * *Company name on race flyer (storefront postings & link from online registration)*
- * *Company name on race website*
- * *Company name on race dry fit shirt*

SILVER SPONSOR (\$500)

- * *Small company logo on race flyer*
- * *Small company logo on race website*
- * *Company name and logo on race dry fit shirt*
- * *Special recognition at awards ceremony*
- * *Promotional material in post-race packets*

GOLD SPONSOR (\$1000+)

- The entire previous, plus:*
- * *Large logo on website, flyer, and dry fit shirt*
 - * *Access to race participant e-mail list*

Private and personal

Donations are accepted and welcomed at any level.

Sponsor Program Agreement



_____ agrees to sponsor the kLaVoy5k™
2009. We hope that our contribution of

_____ will play an integral part in the success of this event.

This agreement becomes a binding document upon payment in full and signature of both sponsor and the kLaVoy5k. This agreement guarantees fulfillment of the items listed on the Sponsor Program benefits and cost sheet. The sponsor will provide items, such as website link information, company banner (art-ready .PDF format for dry fit t-shirt artwork, to be submitted to race representative no later than 4 weeks prior to event), and brochures/coupons/flyers (200), to optimize exposure benefits.

Signature of Sponsor Representative

Title

Date

Race Coordinator

Title

Date

Race Director:
Tonya Pellegrini Lawrence
L&P Resources
9 Sand Spurrey Road
Malta, NY 12020
(518) 928-5808
klavoy5k@hotmail.com



DONATION/CONTRIBUTION RECEIPT

Thank you for your generous support of the kLaVoy5k.
This receipt is in acknowledgement of your donation of _____
_____.

Business Name:

Business Address:

Owner/Proprietor/Manager Name:

Business Phone Number:

***With grateful regard,
Center for Donation & Transplant Capital Region
Federal Tax ID: 14-1820447
(*maintain this receipt for your tax records)***

kLaVoy5k™

